

Imagine a world where millions of children can grow up healthy and strong, with bright, beaming smiles, unburdened by an untreated cleft lip or palate. This is the vision of Smile Train, the world's largest cleft-focused organization and they are making that vision a reality.

Smile Train's latest PSA, **The Two Millionth Smile**, celebrates a remarkable milestone: the completion of their two millionth cleft surgery. In the PSA, you will meet Rajib, the proud recipient of this life-changing operation, and his father Alim. Together they represent Smile Train's legacy of support and the future of cleft care.

Beyond performing surgeries, Smile Train provides comprehensive support for children and families with clefts, including infant nutrition, speech therapy, counseling, and orthodontic care. This holistic approach ensures children are ready to face all of life's challenges with confidence.

Air **The Two Millionth Smile** today to share Rajib and Alim's incredible journey with Smile Train, and inspire your viewers to change the world, one smile at a time.

DOWNLOAD TODAY



If you have any questions regarding formats or media distribution, please contact us at mediaservice@psadirect.com

