



Nearly 200 million children are living in violent war zones. More than 700 million children are currently living in countries drastically affected by the climate crisis. And in rural America, 1 in 5 children are experiencing food insecurity due to poverty.

Support Save the Children by airing their new PSA, **Day One**. Encourage your audience to discover more about how Save the Children is tackling the most pressing issues facing children today.

By airing **Day One** today, you can remind your viewers that a better tomorrow depends on today. Join Save the Children in their mission to create a better future for children around the world.

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