

Poverty in America impacts more than 11M children. Parents in many rural communities are having to make **Impossible Choices** just to get by: gas or groceries, lunch or laundry, rent or running water.

Help Save the Children by airing their new PSA called **Impossible Choices**, featuring actor and Save the Children trustee, Jennifer Garner. Discover how they're championing children's futures by offering nutritional support and learning opportunities, ensuring kids thrive - without families having to make difficult choices.

Air **Impossible Choices** today and encourage your audience to support Save the Children's life-changing efforts. When you do, you'll make a difference in the lives of children and families living in rural America.

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